

Table A : Ranked 2017 WCC Goals and Objectives

1	RANKED GOALS/OBJECTIVES	Points Assigned By Commissioners					Total Points (Ranking)	# of Entries
1	HE Toilets upon Property Sale	5				5	10	2
2	Re-write Ordinance	4	5				9	2
3	Develop School Program			2	4		6	2
4	Review toilet rebates	2				4	6	2
5	Gray Water/Laundry to Landscape	3	3				6	2
6	Re-write Landscape Standards	1	4				5	2
7	Community Outreach				5		5	1
8	Public Outreach (How to Conserve)			4			4	1
9	Consumption Analytics			3			3	1
10	Promote Lawn Replacement				3		3	1
11	New State Guidelines					3	3	1
12	Review WCC Goals					2	2	1
13	New Development Standards		2				2	1
14	Promote Low-Water Use Plants				2		2	1
15	Review Water Shortage Contingency Plan					1	1	1
16	Smart App for phones				1		1	1
OTHER GOALS/OBJECTIVES LISTED BY STAFF AND COMMISSIONERS								
	Water Loss Technical Assistance Program							
	Create Billing Inserts							
	Record BMP's							
	Review Clothes Washer Rebates							
	Create Newsletter							
	Re-view Landscape Incentives							
	Landscape Site Water Budgets							
	Smart Meter Installation							
	Future Technology in Water Conservation							
	Orientation Package for Commissioners							
	SWRCB Updates							
	Education for Plumbers							
	Promote Rainwater Catchment							
	Promote Gray Water Reuse							
	Promote Rainwater Catchment							
	Local Plumber HE Education							
	Research Other District's Programs							
Commissioners Goals That Fall Outside of Their Purview								
	Groundwater/Salt water intrusion			5			5	1
	Ord Vote/Annexation							
	Alternative Water Sources (Recycled/Desal)			1			1	1
	Water Quality/Water Operations							
	Water Distribution System Information							
	City Planning liaison							
	Investigate Ag/Salinas/Seaside Well Pumping							
	Guest Presenters							
	Create Presentations of Interest							